

المركز الوطني
للإحصاء
والمعلومات
تعزير المعرفة
سلطنة عُمان



NATIONAL CENTRE
FOR STATISTICS
& INFORMATION

Enhancing Knowledge
SULTANATE OF OMAN

NCSI Pilot Project

Mobile Phone Data

Sultanate of Oman

Ahmed Almufarji

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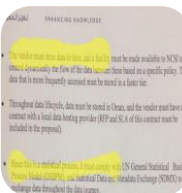
About NCSI



The Timeline



The Scope

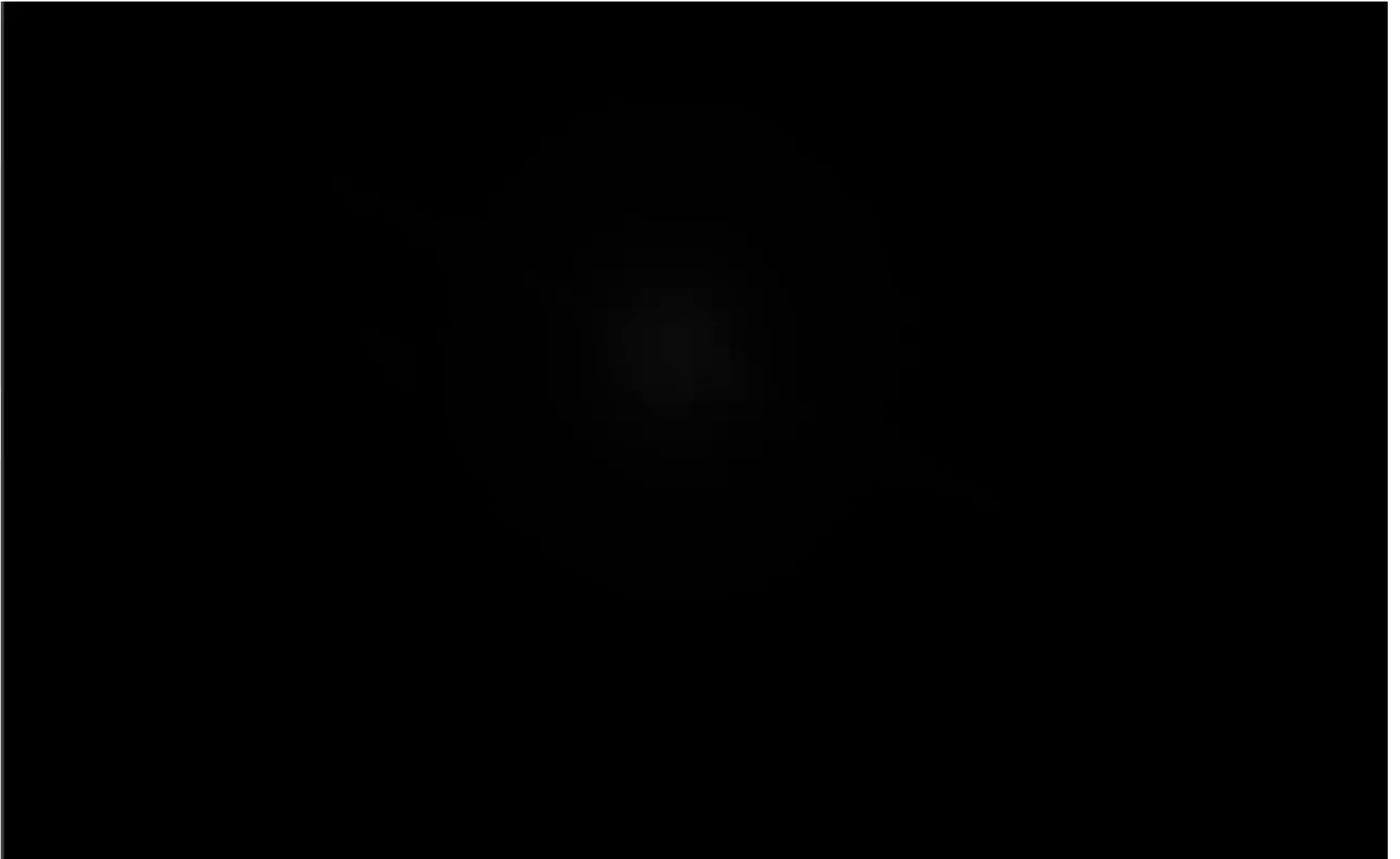


The Deliverables

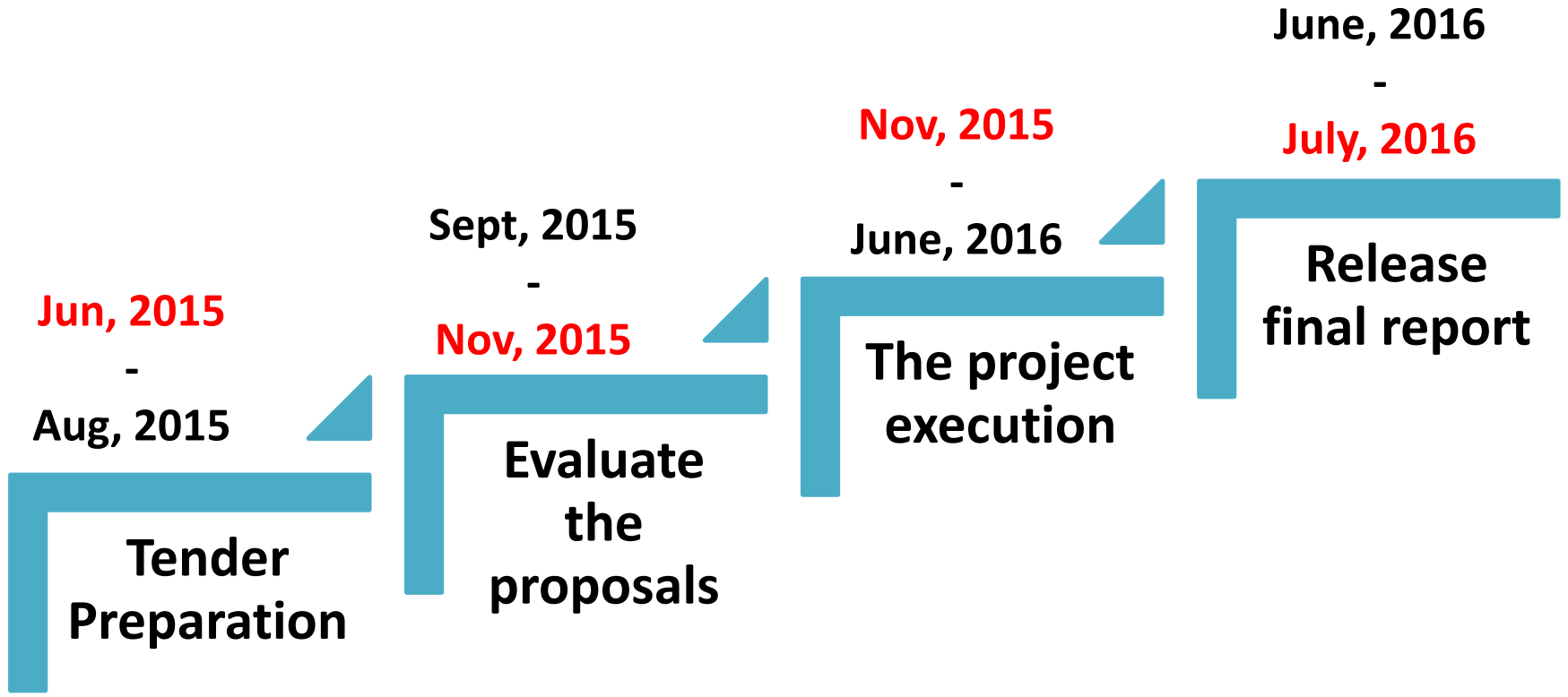


Q & A

About NCSI



Project Timeline



The Scope of the Project

Tourism

Population

Temporary

Total Visitors \approx 2 million
Total Visitors to Salalah \approx 0.5 million



Salalah 21, June – 21, Sept

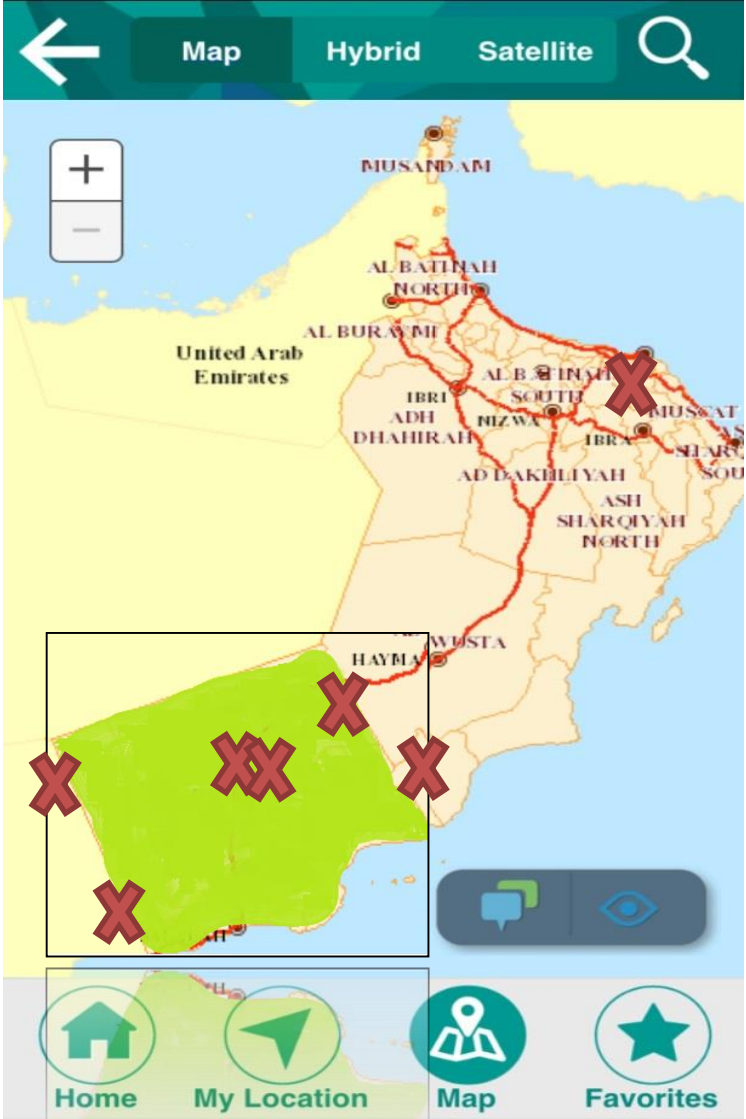
Total Visitors \approx 2 million

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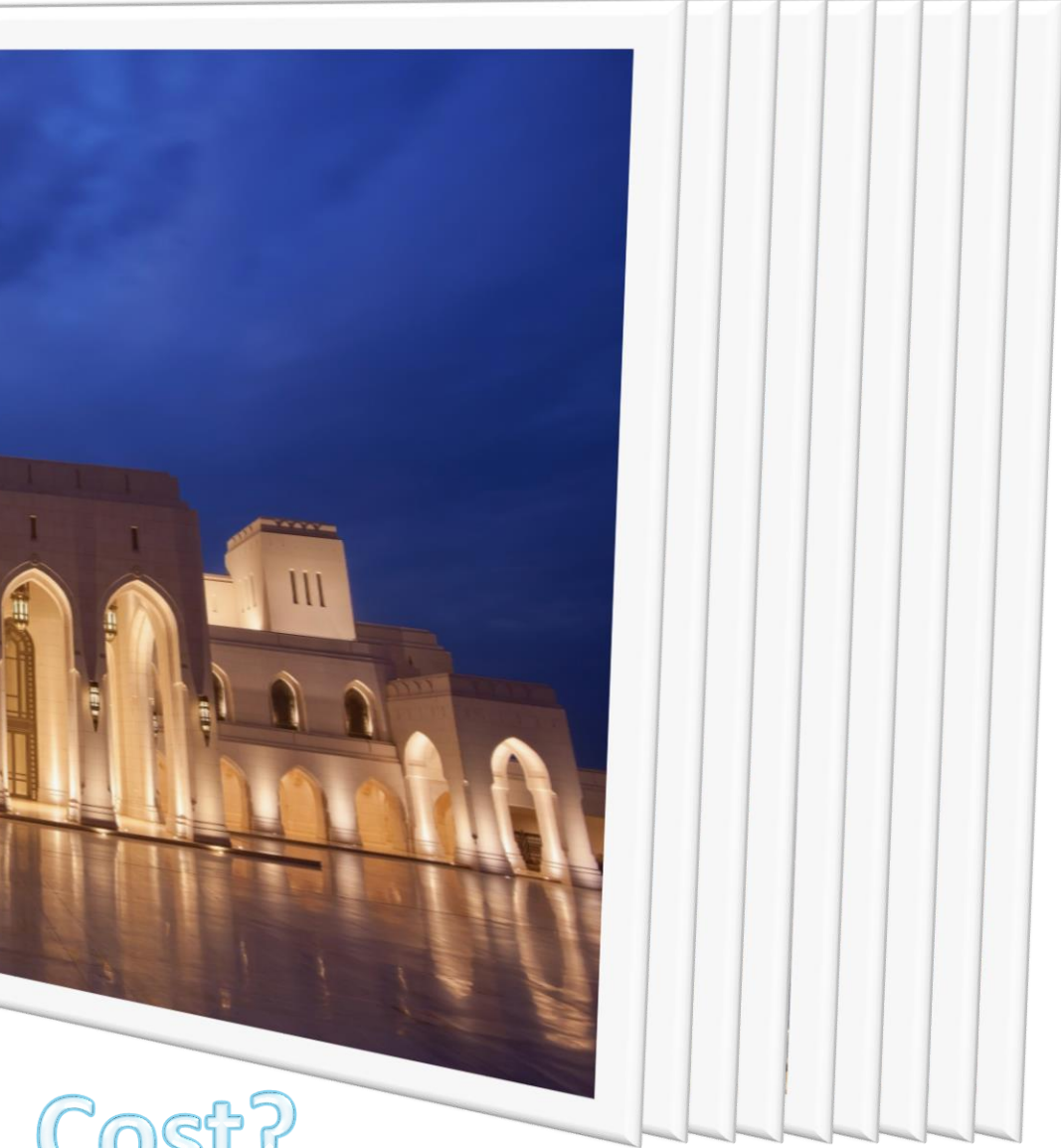
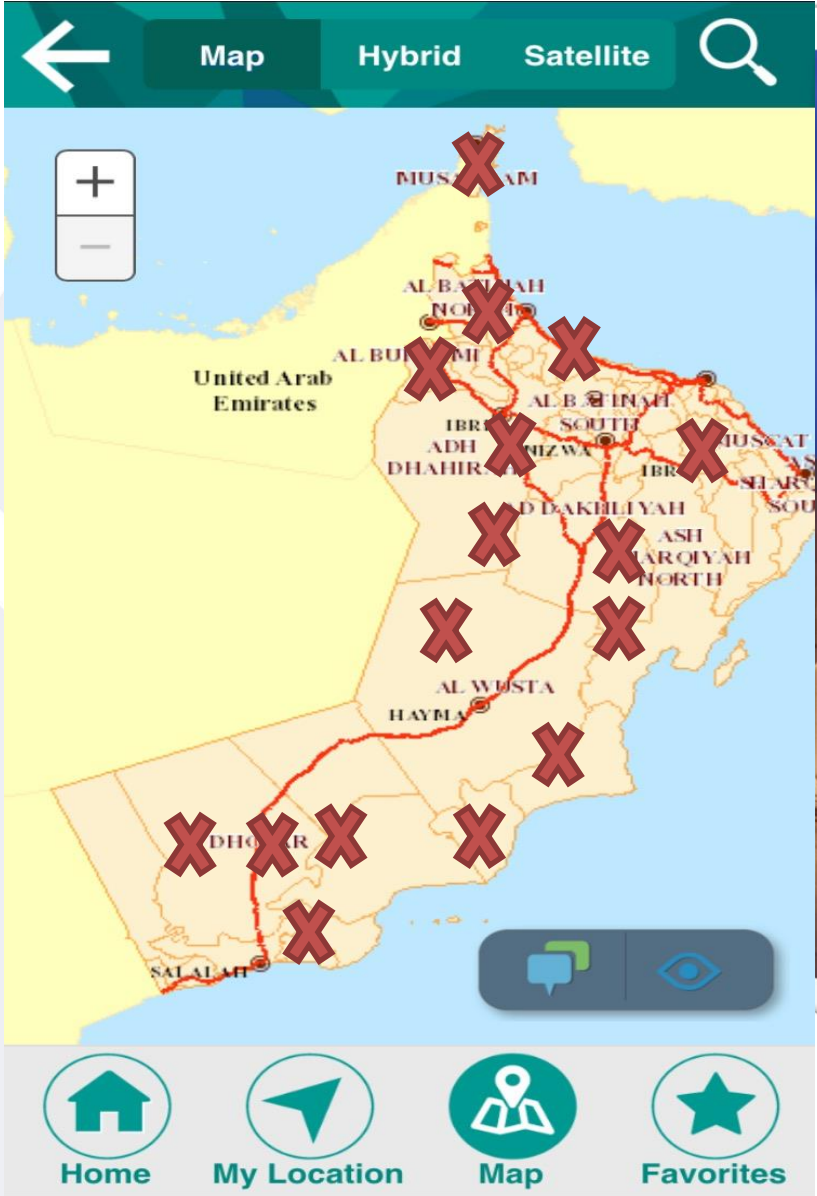
Salalah 21, June – 21, Sept

Khareef Survey



Cost ≈ 206 K US\$

Other Attraction Areas



Cost?

The Scope of the Project

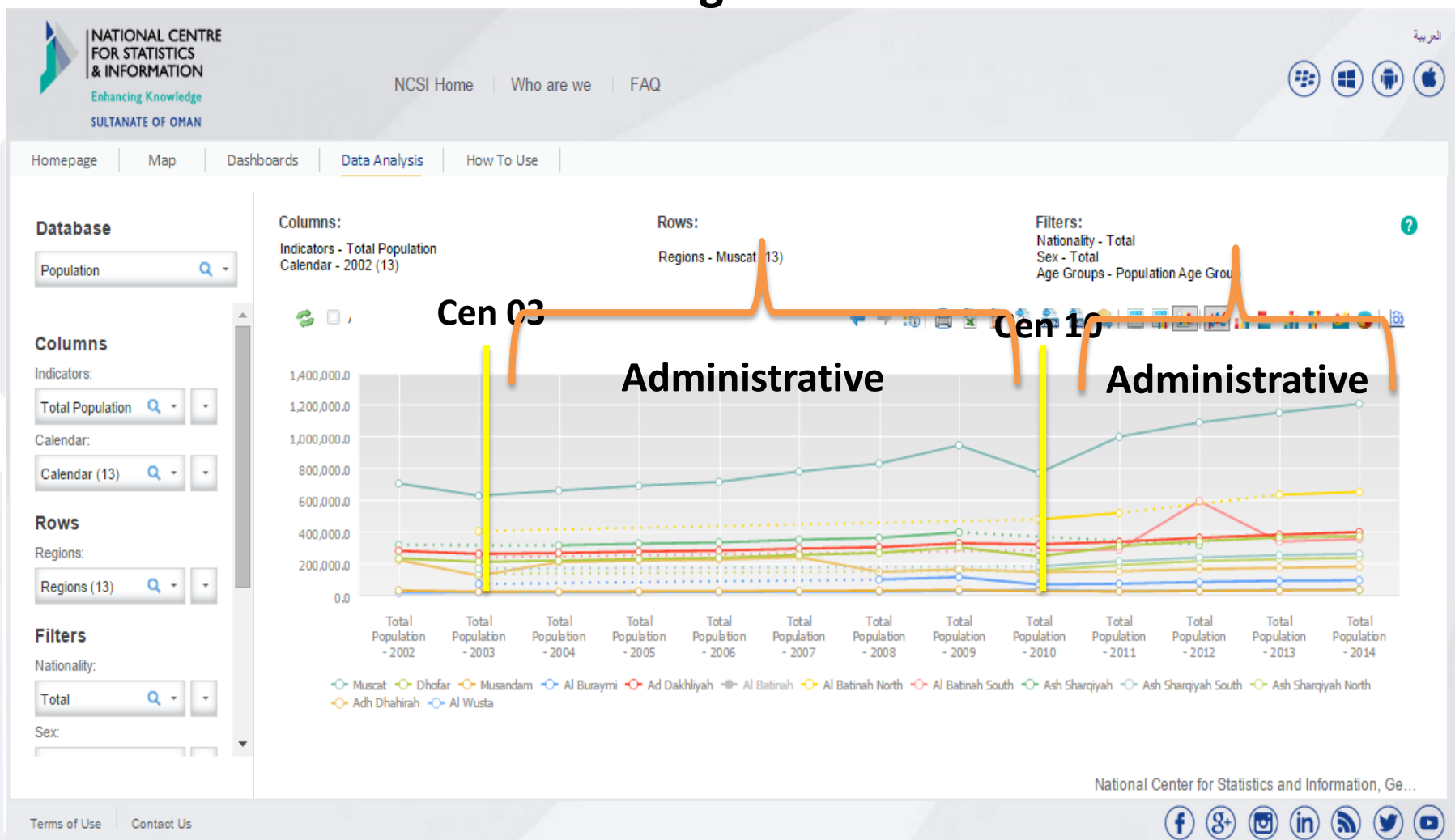
Tourism

Population

Temporary

Population By Governorate

www.data.gov.om



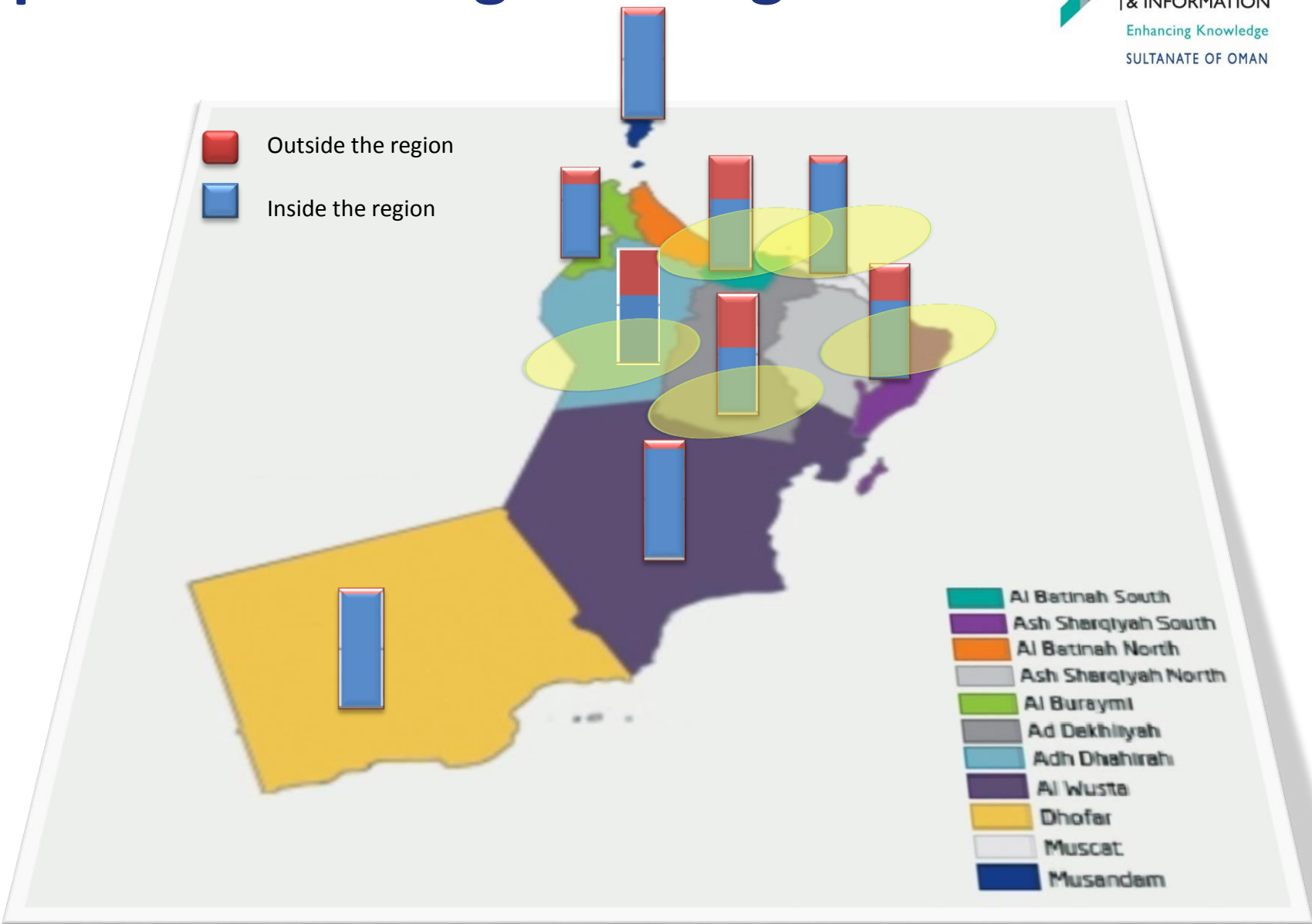
The Scope of the Project

Tourism

Population

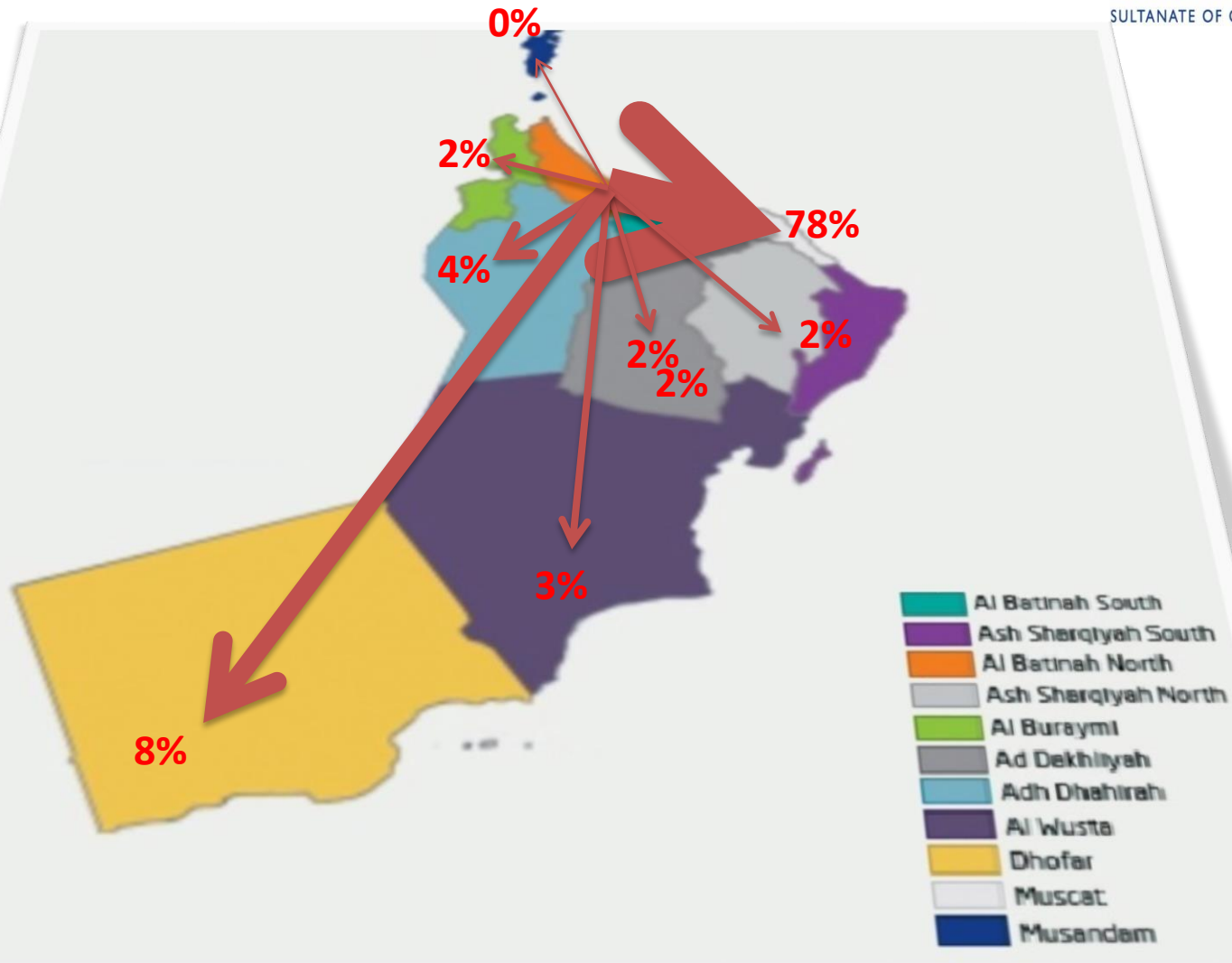
Temporary

Population During Working Hours



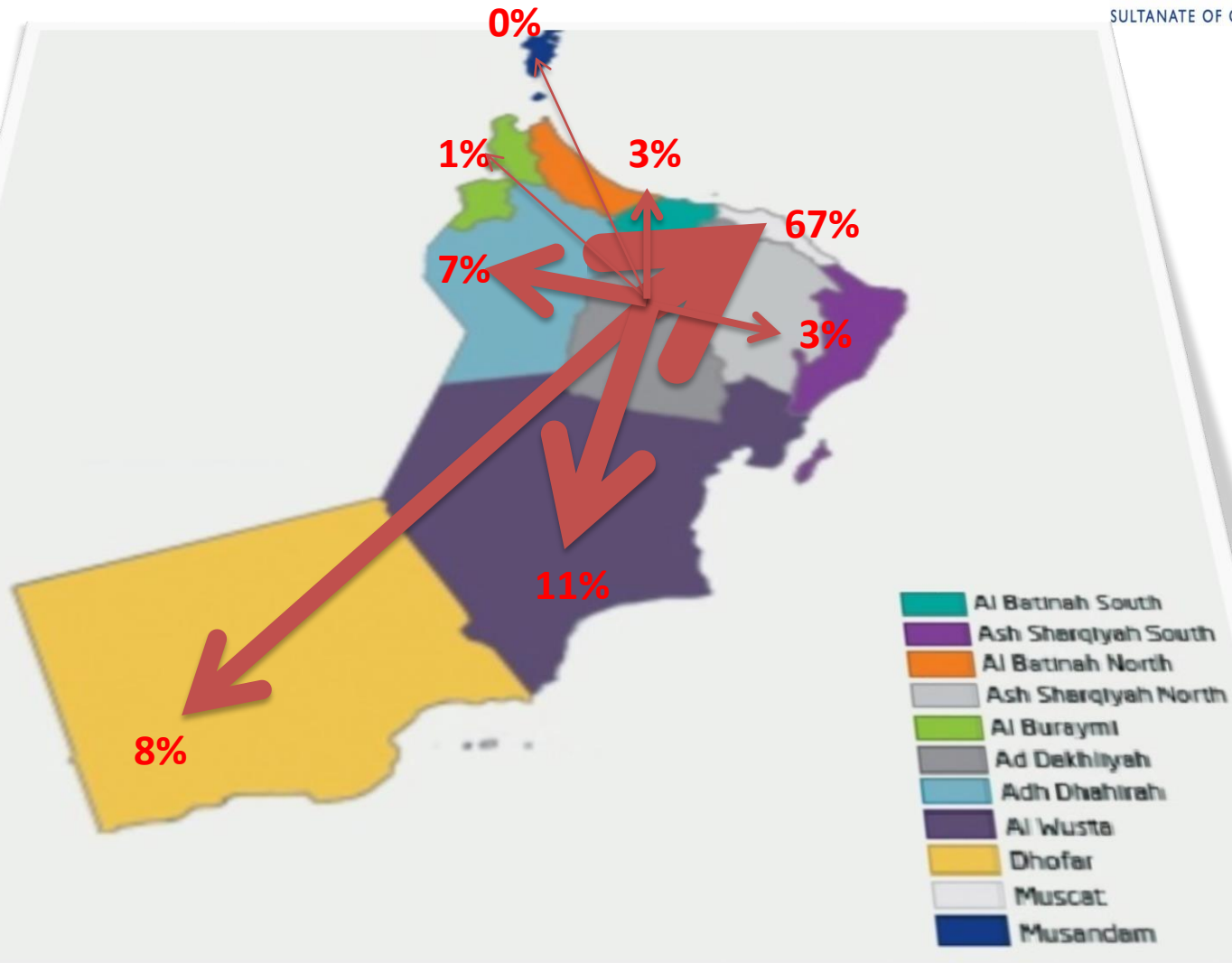
Distribution of Omani workers living in each region according to the workplace, Census 2010

Population During Working Hours



Omani Workers By Place of usual residence and Place of work (Al Batinah)

Population During Working Hours



Omani Workers By Place of usual residence and Place of work (Ad Dakhilyah)

New Area

Prepare the database
for data mining

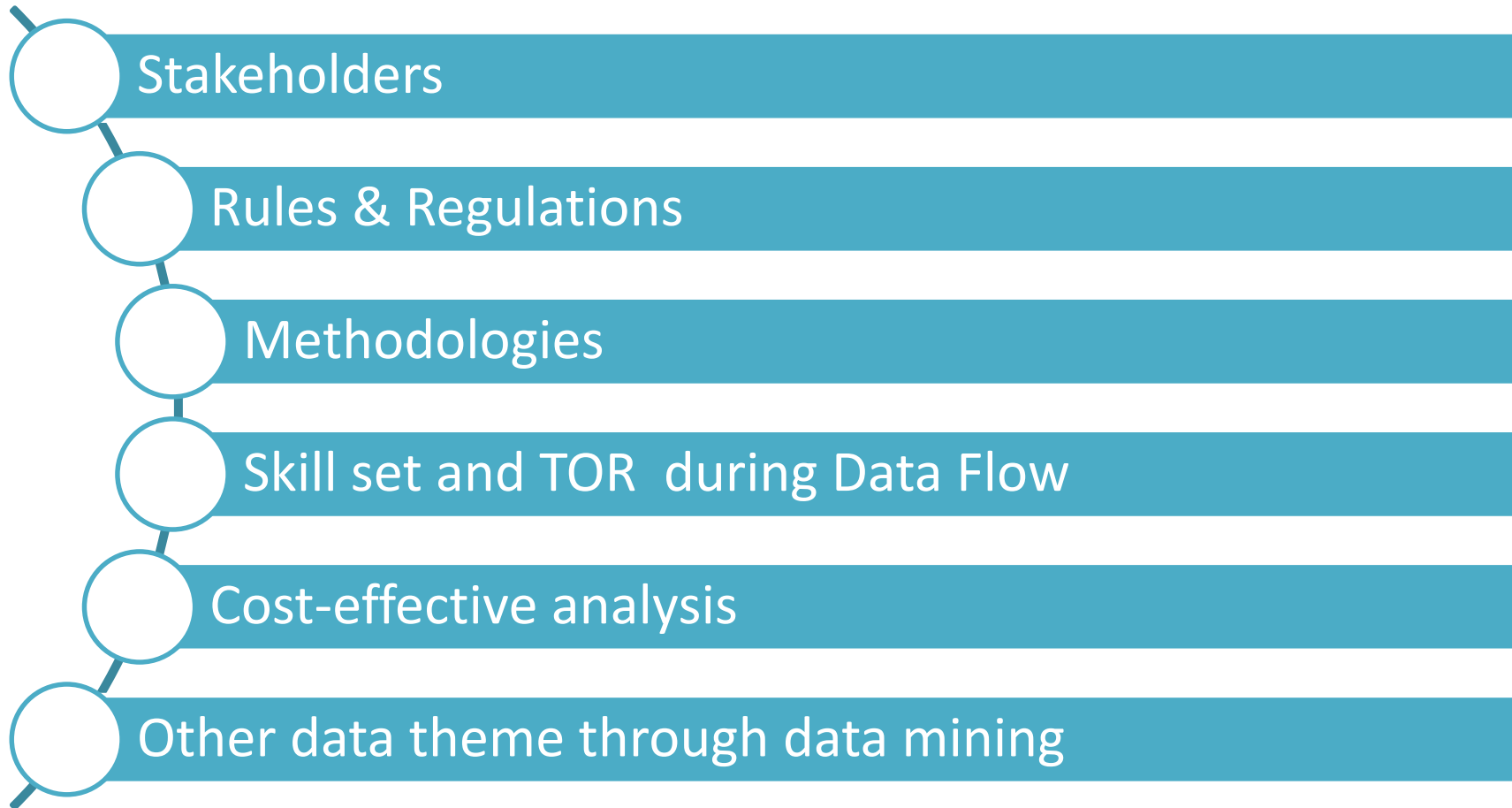
Suggest one outsource
tool for data mining

Data Mining

Resource an expert

Result ?!!!

Project Deliverables





Thank You

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